



Newsletter April 2008

Issue 6

Extension to project...

The e-Business Adoption project has successfully been extended thanks to the continued support from Advantage West Midlands.

The extension which is guaranteed to June 2008 means that more businesses from the tourism and leisure industries can benefit from adopting Internet technologies.

Since launching in January 2007 the project has seen a record demand for its IT services which include: website development, training events, educational guides and tutorials as well as a helpline for continuous support.

Having helped over 120 businesses to date, the team at e-Business Adoption are looking forward to assisting more small and medium-sized enterprises.

For further information please call 01902 321870 or log on to www.e-adoption.co.uk

Latest Events

Website Content Management using MODx

Wednesday 14th May
10am - 1pm
MI Building, Wolverhampton University

Internet Marketing on a Shoestring

Wednesday 14th May
1pm - 5pm
MI Building, Wolverhampton University

Internet Marketing on a Shoestring

Tuesday 17th June 2008
10am - 4pm
Coombe Abbey Hotel, Brinklow Road,
Coventry, CV3 2AB

Visit our website for more details

www.e-adoption.co.uk

Clients help to spread the word...

Satisfied clients are helping to promote the support offered by e-Business Adoption through participating in a Client Case Study Booklet. The recently published booklet features several client success stories who have taken advantage of adopting internet technologies.

Diana Thompson, Business Director of IT Futures, said: "Clients who have benefited from the support of our team are by far the very best people to talk about the services we offer.

"We had volunteers from a vast range of companies who were happy to talk about their experiences and the difference our support has made to their business.

"We hope their comments will encourage more companies to come forward and find out more about how we can help boost their IT skills."

A copy of the booklet is available on our website



Our Client Case Studies
www.e-adoption.co.uk

A new gateway to IT

IT Futures is working alongside Business Link West Midlands to help small businesses with their IT.



The **IT Advisory Service** has been developed to help businesses with an IT problem. It is a joint venture involving Business Link, Advantage West Midlands and various expert IT organisations in the region. The partnership provides a one-stop-shop catering for the IT needs of small and medium-sized businesses.

So if your company has an IT problem contact Business Link Gateway on 0845 113 1234 or log on to

www.businesslinkwm.co.uk/tapintoit